



2 Way Radios Vs. Cellular

Sometimes we hear from customers that believe cell phones might be an alternative to two-way radios. They think they can communicate effectively with their team by calling each member on their personal mobile phones.

Event Organization, Security, Medical Communication, Production and Management require efficient and expedient contact. The benefits of 2 way radios are numerous including:

- 2 way radios are easier to use. Push a button and start talking.
- The right 2 way radios will provide better reception in hard to reach areas of your property. Cell phones are prone to dead spots or areas of poor reception and transmission. Have you ever noticed how people have to go outside the mall or grocery store to make or receive a call on their cell phone?
- You can immediately reach everyone with 2 way radios. Cell phones require a separate number to call each person individually. Having to call everyone individually can be very dangerous in an emergency.
- 2 way radios equipped with **selective calling** let you speak privately with one person at a time or with everyone at once.
- 2 way radios (intrinsically safe versions) can be used in highly flammable or explosive areas without fear of sparking.
- The **man down option** available on many two way radios will send a distress signal when a worker remains horizontal for more than 30 seconds.
- After several recent natural disasters, many people have learned that 2 way radios continue to work in an emergency when cell phones and even land lines become useless.
- 2 way radios (properly equipped) are available for use in high noise areas, dusty, dirty or wet environments, when hands free operation is necessary, when security is paramount or covert communications are required.
- 2 way radios are easy to use, are loaded with options, are effective in all locations and have no monthly fee or service contract.

Try that on a cell phone.