

Commercial 2 Way Radios Vs. Consumer Walkie Talkies

Two-way radio technology has been around for many years. Many of us have played with a toy version when they were young. Due to this fact, many people don't understand the dramatic difference in quality between commercial grade 2 way radios and the simple, cheaply made walkie-talkies any one can purchase at their local retailer. Many business managers and owners who really need quality communications, will purchase these consumer walkie talkies simply because they are initially cheaper, not realizing how expensive this choice is in the long run.

Challenges with Consumer Walkie Talkies

The features of even the least expensive, professional grade 2 way radio far exceed anything offered by the cheaper units sold at consumer retail stores such as Costco or Walmart. Companies looking for the best "bang for their buck" need to know the differences between the two products.

Though consumer walkie talkies do have their place, for businesses they have several challenges including:

- Light, Breakable Construction
- Obsolete Technology
- Less Than 1-Year Product Life
- Low Wattage
- No Customization
- Very Limited Coverage
- Cheap Construction
- Few Channels
- Poor Durability



Benefits of Commercial Two Way Radios

Though purchasing cheap consumer walkie talkies may seem like the answer in the short term, commercial two-way radios are designed to be used in professional arenas. If your company needs instant, high quality communications, that can stand up to all your staff can dish out, then renting an industrial grade, rugged and powerful 2 way radios can prove more effective and can cost much less in the long term.

Renting professional two way portable radios for your communications needs offer many benefits including:

- Rugged, Durable Construction
- The Newest, Constantly Updated Technology
- Product Life of Up To a Decade
- High Wattage That Can Penetrate Up To 1 Mile in Circumference
- Repeater Capable for Additional Coverage
- Up To 64 Channels
- Fully Customizable To Your Needs
- No Upkeep or Additional Expense
- No Hassles!

If you'd like more information about how Eventtone Wireless can help your team with their 2 way communications needs, give our offices a call @ 855-396-5450 or stop by our website @ www.eventtone.com